

UX/UI + Design Portfolio

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"Franchie"

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Handum Educational Mobile Game

Canada and Philippines, 2021-2022

UX/UI Design | Illustration | Animation

Primary role of UI/UX Designer for an educational mobile game for grades 4 and 8, with contributions to the visual design of the characters and animations.

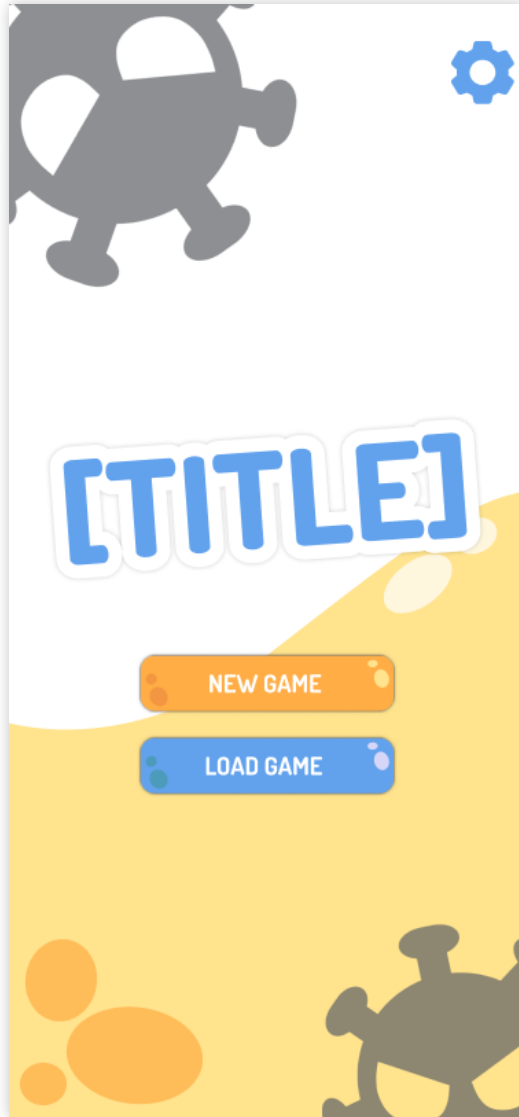
Tools Used: Figma

Clip Studio Paint

Affinity Designer and Publisher

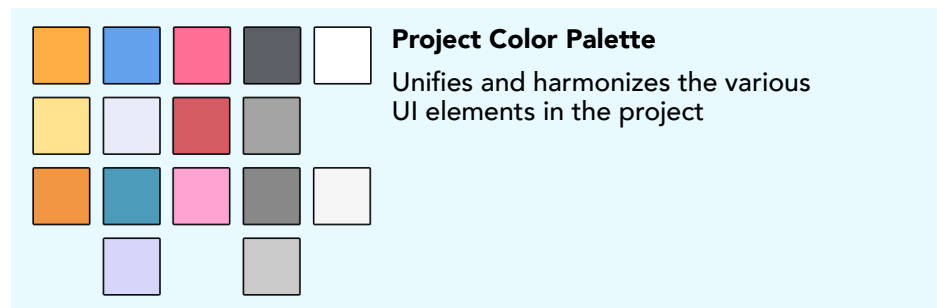
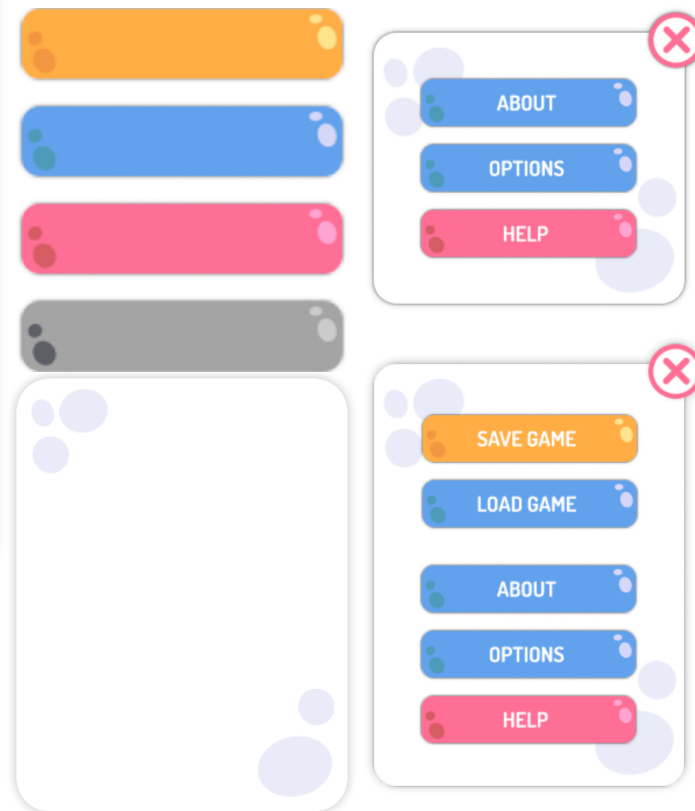
Adobe Photoshop and Illustrator

Notes: Title of the game is still undergoing changes with the management team at the time of this portfolio's update. Images currently approved for portfolio use are from the earlier design phases. Final renders will only be used once game is further along in the development stage.



Title Screen

Made use of the visual development elements that the team agreed on to create a unified look for game screens and assets.

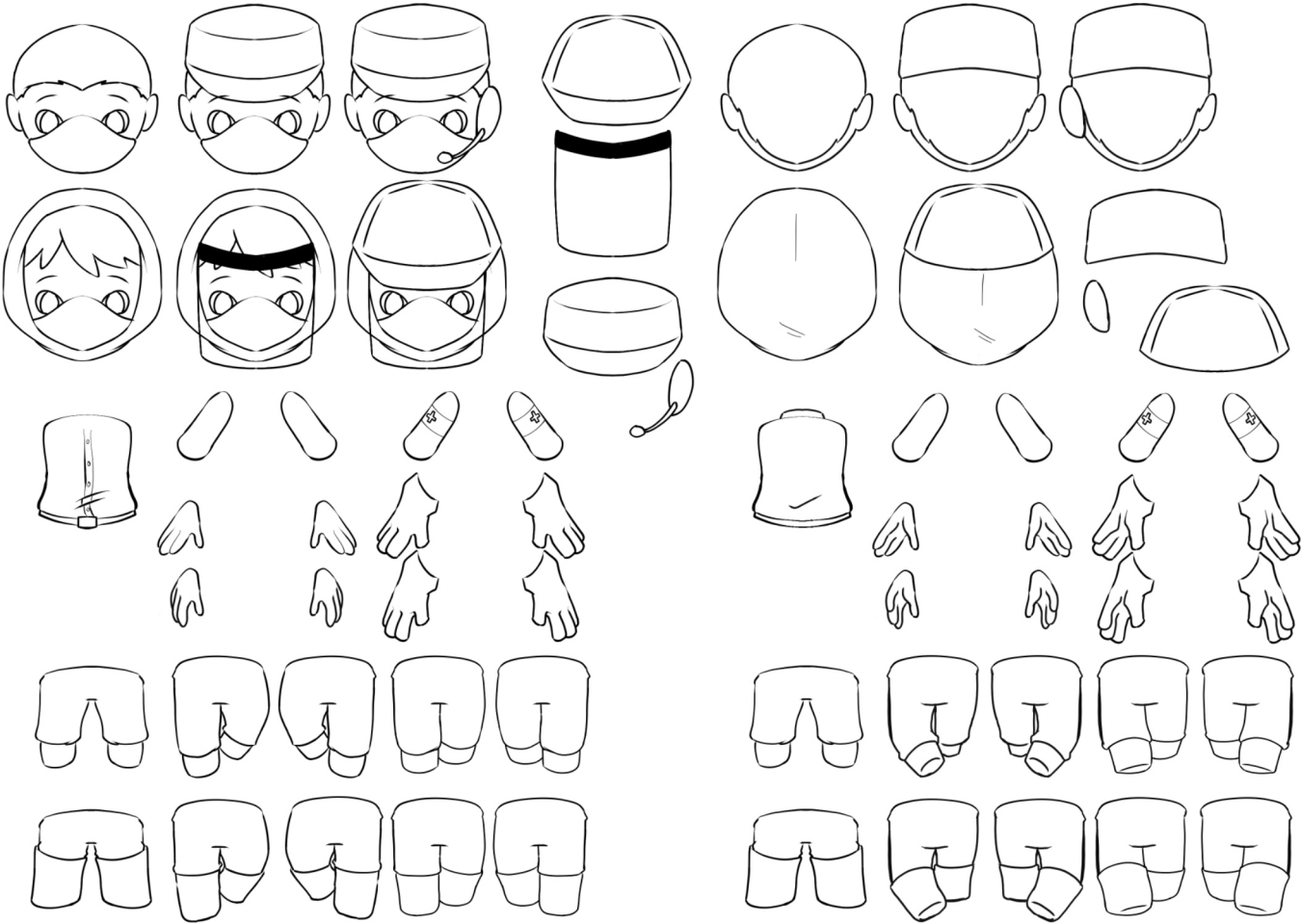


"Jelly" Visual Style

Project team agreed and decided on this concept to have a simplified visual representation of a "molecular" aesthetic for the UI elements

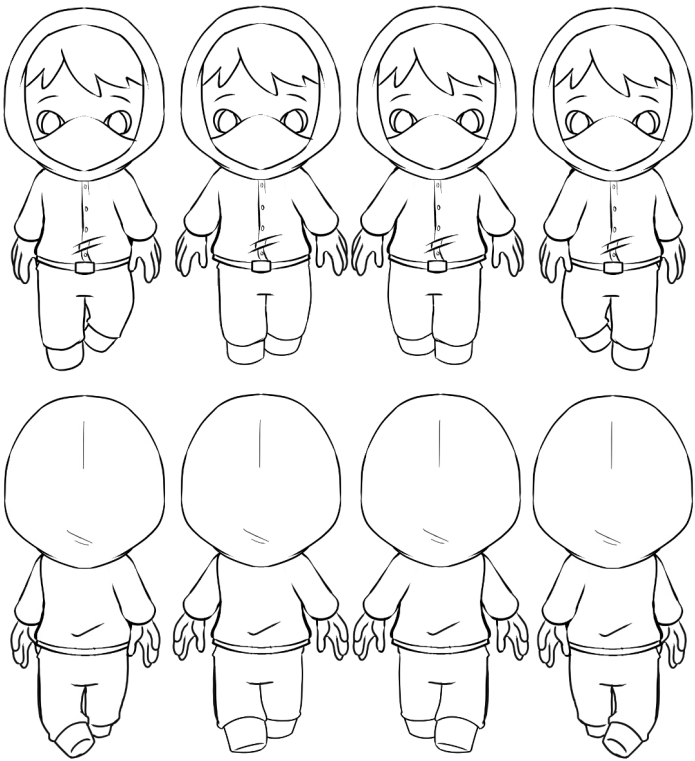
Handum NPC Character Concept And Animation Rough

Ideating potential designs for a generic NPC for the game that will be used as the basis for all the character models. Illustrated full model before breaking it down into parts which were then use for the test animation cycles.



Character Parts Breakdown

Separated character body parts and accessories to aid in streamlining animation for different character models



Front and Back Animation Test Frames

Made use of the parts as shown on the left to create animation tests for the NPC

Overlay Screens

Mockups of overlay screens connected to different events in the game such as discovering items, new tasks, completed objectives, as well as the general information screens, save/load data, and more.

Item Discovered Overlays

With the goal of immediately showing the player what they discovered, the illustration of the item overlays the main focus of the overlay, with text that guides the player to read the name and description of what they discovered.



You found an item:
CLEANING KIT

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit.

OKAY



You found an item:
HAND WIPES

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit.

OKAY



You found an item:
FIRST AID KIT

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit.

OKAY

CHOOSE GAME FILE

00. Game File 00:00
Chapter/Level Lvl XX

00. Blank File --:--
---- Lvl --

00. Blank File --:--
---- Lvl --

OKAY

CHOOSE GAME FILE

00. Game File 00:00
Chapter/Level Lvl XX

00. Blank File --:--
---- Lvl --

00. Blank File --:--
---- Lvl --

OKAY

Save/Load Data Overlays

To aid the process of selecting the desired file on mobile screens, the container for the Save/Load Game Data overlays take up majority of the screen. This allows the hit boxes of the data files themselves to be big enough and spaced out far enough to prevent accidental pressing of the other files.

NEW TASK

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Sed
sollicitudin est eget quis
viverra. Ultricies mattis
nunc nunc nunc dui
interdum auctor.

YES

NO

ABOUT

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Sed
sollicitudin est eget quis
viverra. Ultricies mattis
nunc nunc nunc dui
interdum auctor.

BACK

CLOSE

Text-focused Overlays

Due to the space available in mobile, text-heavy overlays are given a smaller container to prevent text blocks that might overwhelm the player. Longer texts are broken down into multiple pages with buttons to help pace the presentation of the text through the interactive element.

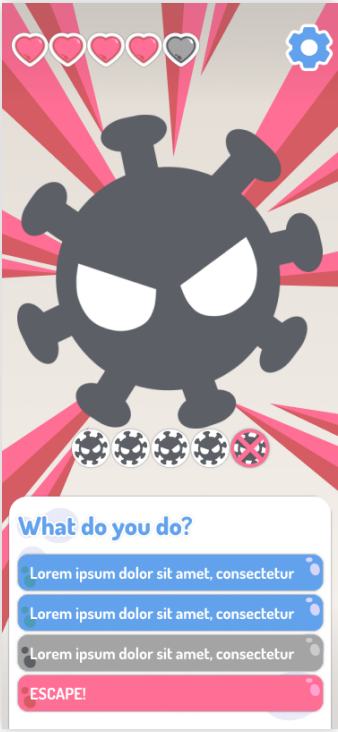
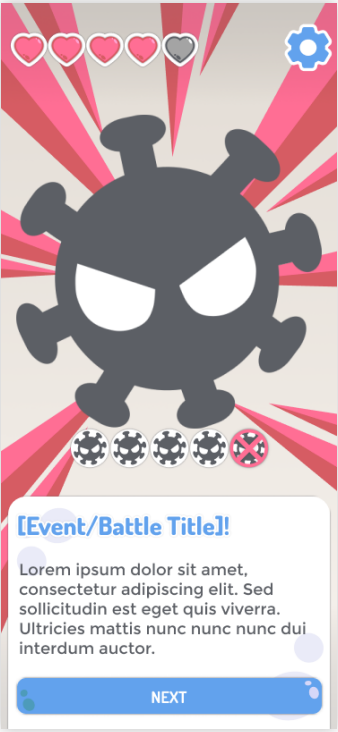
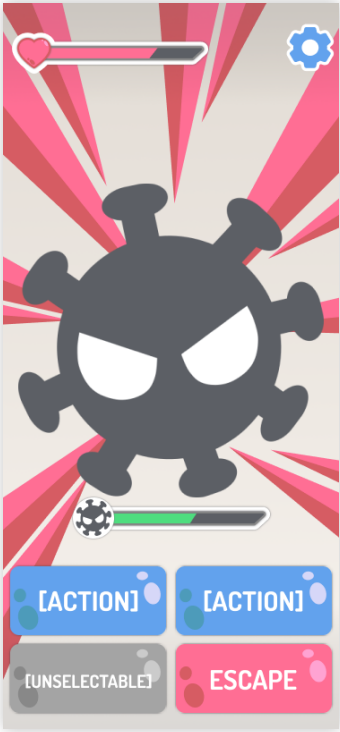
Gameplay Mockups and Assets

Mockups of the Game Screens with the different elements that were approved during the ideation process



In-Game Exploration Screen and Aecessibility controls

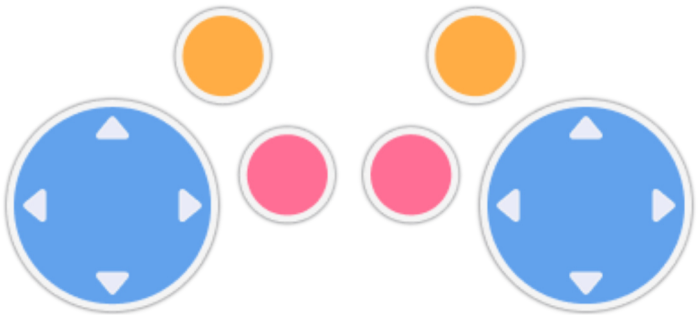
The exploration screen was decided to have movement and action buttons to prevent accidentally interacting with elements spread around on the map. For accessibility considerations, the controller is designed to be switchable for right and left-handed mode.



Battle Screen

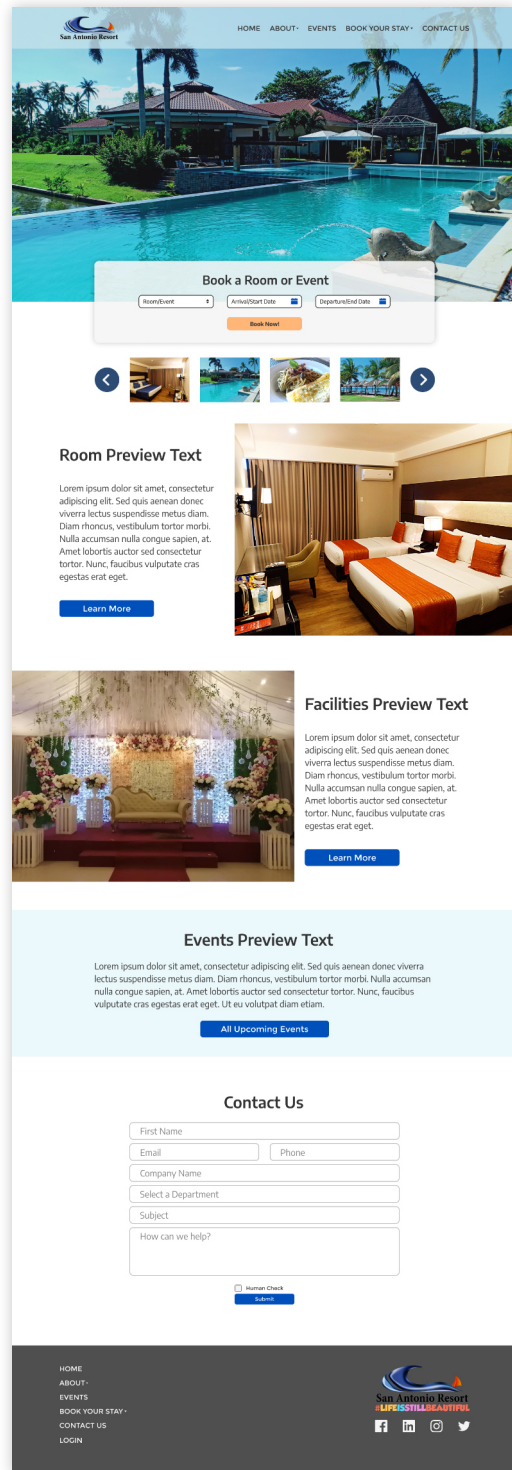
Initial battle screen design was based off of turn-based RPG mechanics that focused more on the idea of a straightforward back and forth battle system.

As the project developed, the battle system evolved to tie-in with a “quiz” type mechanic merged with the turn-based system. Thus spaces and overlays for questions and longer actions were implemented in the updated version of the battle screen.



Health Bar Variations

Similar to the battle system, the health bars were updated from the initial RPG and turn-based inspired designs. From a health bar with variable damage, the updated design implemented a more visual “point system with hearts representing the points.



San Antonio Resorts Website and Mobile Application

Canada and Philippines, 2021

UX/UI Design | Web and Mobile Design

Business website for beach resort with booking application on both web and mobile platform

Tools Used: Adobe Photoshop and Illustrator

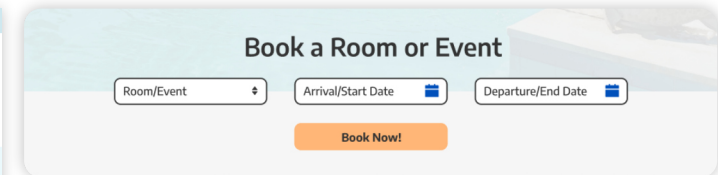
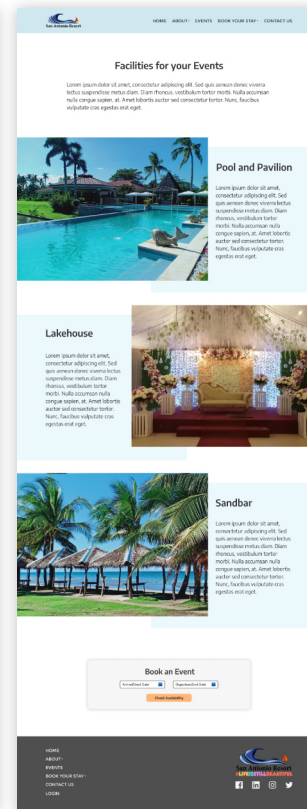
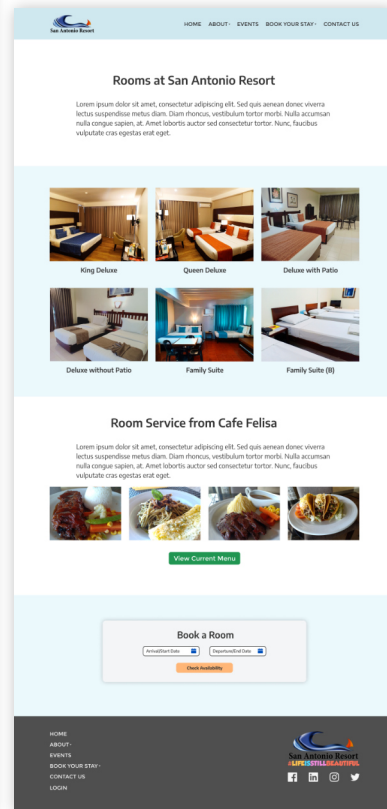
Affinity Designer

Figma

Note: Not all design elements were carried over to the final website and mobile application. Designs as shown here are what were approved to be turned over to the development team.

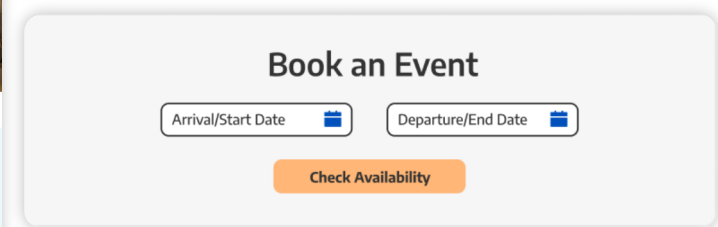
Static Pages (Information)

To avoid heavy text blocks on the landing site, summaries of the important points are placed in the landing page to encourages more interaction with the site and gain more active interest as viewers click into specific information pages.



Booking Module (Homepage)

Placed at the top of the landing page to create easily accessible booking module immediately upon arrival on the site.



Booking Module (Static Pages)

Placed at the bottom of all information-based static pages with the aim of converting viewers' interest for more information into confirmed bookings/reservations.

Book a Room

[Click here to book an event](#)

Amenities and Features included
(Changes depending on selected preferences).

Book an Event

[Click here to book a room](#)

Booking Forms (Room and Event)

Booking modules link to the pages with the forms designed to the specification to the booking process of rooms and events at the resort as discussed with the client, and using their current paper forms as a starting point.

Contact Us

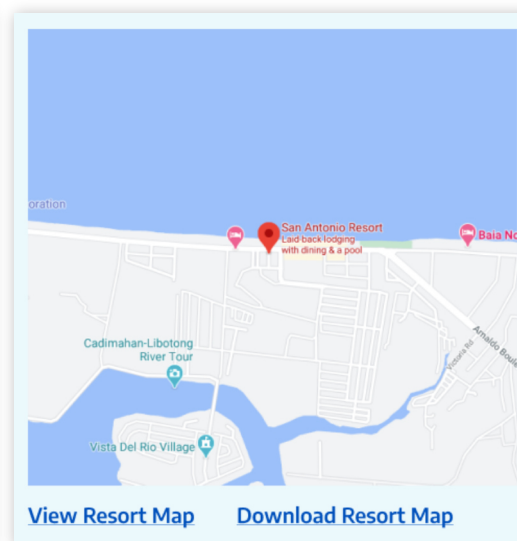
Baybay Beach, Roxas City
Philippines 5800

+63 36 6216638
+63 36 6211966

Monday - Sunday
8:00 Am - 6:00 Pm

☐ Human Check

[View Resort Map](#)
[Download Resort Map](#)



Contact Us Module

The dedicated contact page safely presumes that the viewer has perused through the available information and may be wanting to contact staff for a more direct response, thus office hours and map links are provided for their reference.

Map Display and Links

The default display is the map showing the location of the resort, To make sure that different platforms are taken into account, the option to show the current resort map as an overlay on the site, or to download it.

User Profile

[Logout](#)[Guest Details](#) [Additional Information](#) [Emergency Contact](#) [Current Reservation](#)

Guest Details

First Name	Last Name
Email	Password

Additional Information

Primary Phone*	Nationality*	Main Guest's Age*
Street Address*		
City*	State/Province*	zipcode/postal code*
Country*		

[Update Guest Information](#)

Emergency Contact

First Name	Last Name
Contact Relationship*	Email*
Primary Phone*	

[Update Emergency Contact](#)

Current Reservation

Arrival/Start Date	Departure/End Date
Room Type	Number of Guests
Daily Room Rate	
Reason for Stay	
Transaction ID	
Payment Method	Payment/Authorization Status
Payment/Authorization Date	

San Antonio Resort User Profile Page

Organizing details the resort requires from the client before their check-in/event date to streamline the process. A booking confirmation is sent via email confirming their booking and user account details. Page is accessible once the client logs in to their account. All information can be edited and updated from this page as well.

Guest Details

Main Guest information. Entered during registration and is automatically filled in.

Additional Guest Details + Emergency Contact

To avoid creating a long booking and registration process, additional guest details are requested in the main user profile page.

This creates a better user experience as it streamlines the booking and registration process and allows the customer to fill in the longer details on their own time.

Current Reservation

Customers can view all their current reservations/bookings within their User Profile page, as well as the payment status. While customer can't edit this information on this page, it gives them the details they need in case there are any changes needed or if they need to call the resort and make changes or cancel altogether.



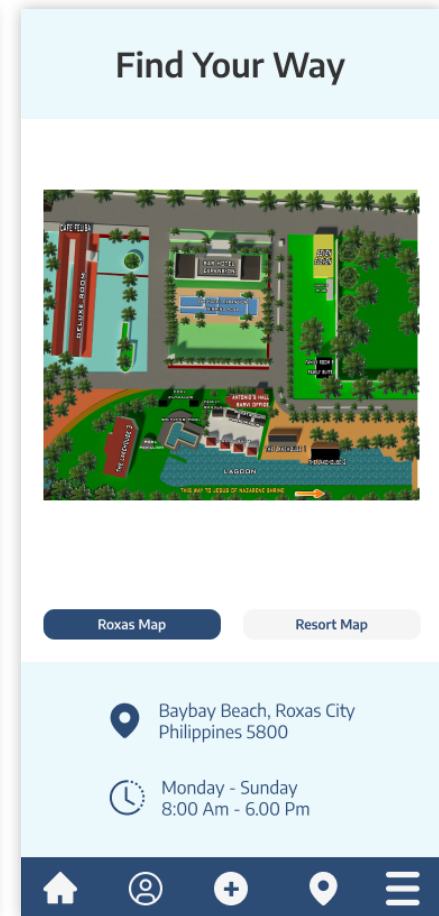
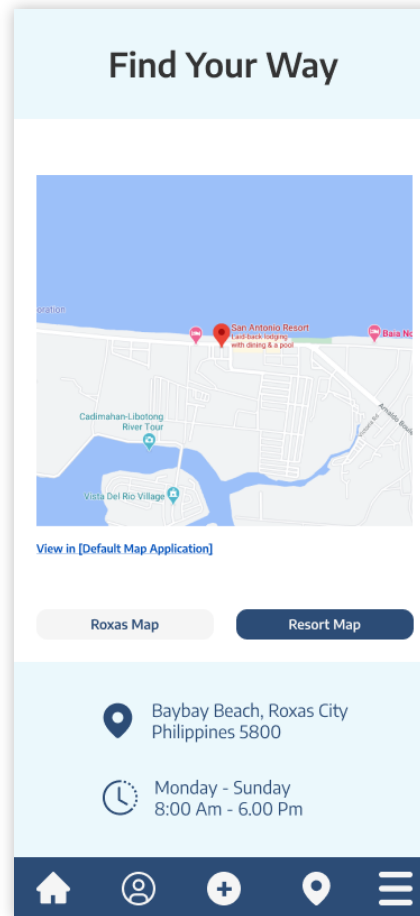
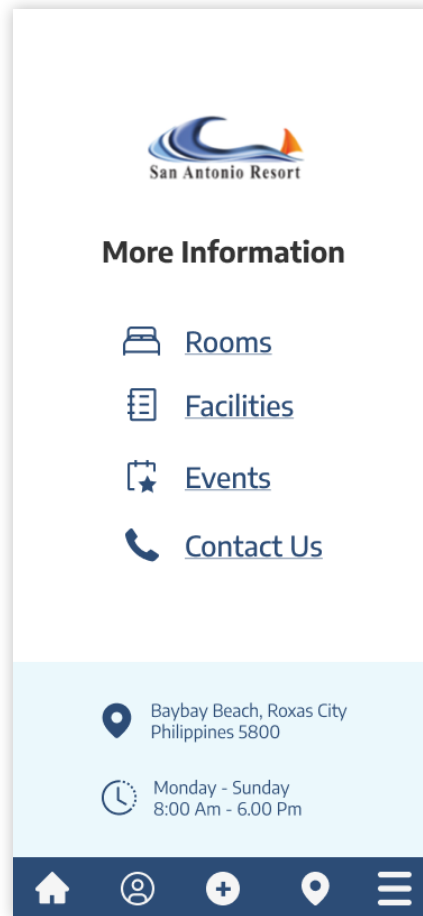
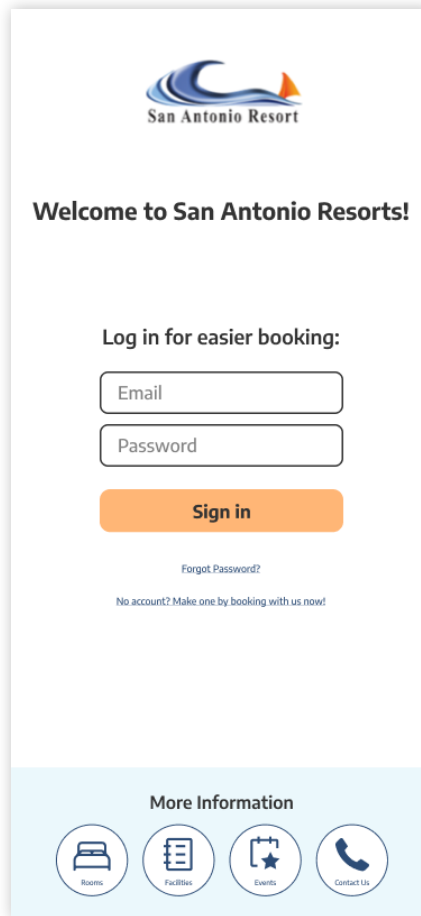
San Antonio Resort Mobile Application

UI/UX Design of the supporting mobile application of the site's core functions

Purpose of the mobile application is to encourage repeat bookings/reservations from existing customers.

Mobile Application Logo (Custom Graphic Design)

Designed a simplified version of the client's existing logo into a recognizable image to be used as the app icon.



Logged-out features

While the application requires users to be logged in to use the main features and functions, logged-out users can still access basic information pages as well as the area and resort maps.



You currently don't have anything booked.

Book a Room or Event

Room/Event

Arrival/Start Month

Departure/End Month

Check Availability

Logged-in features

Translation of main functions of the site made available to users who have logged in using the mobile app.

Book a Room

Click here to book an event

Arrival Date

Departure Date

First Name

Last Name

Email

Phone

Number of Adults

Number of children

Building Preference

Facing Preference

Room Size

Amenities and Features included
(Changes depending on selected preferences).

Add More Rooms

Remove Room

Proceed to Booking

Book an Event

Click here to book a room

Arrival Date

Departure Date

First Name

Last Name

Email

Phone

Event Type

Number of Guests

Facility Preference

Additional Notes here (optional)

Proceed to Booking

Current Reservation

Arrival Date

Departure Date

Room Type

Reason for Stay

Number of Guests

Daily Room Rate

Transaction ID

Payment Method

Payment/Authorization Status

Payment/Authorization Date

See anything wrong with the details?
Contact Us, and we will assist you.

User Profile

Guest Details

First Name

Last Name

Email

Password

Additional Information

Primary Phone*

Nationality*

Main Guest's Age*

Street Address*

City*

State/Province*

Zip/posal code*

Country*

Update Guest Information

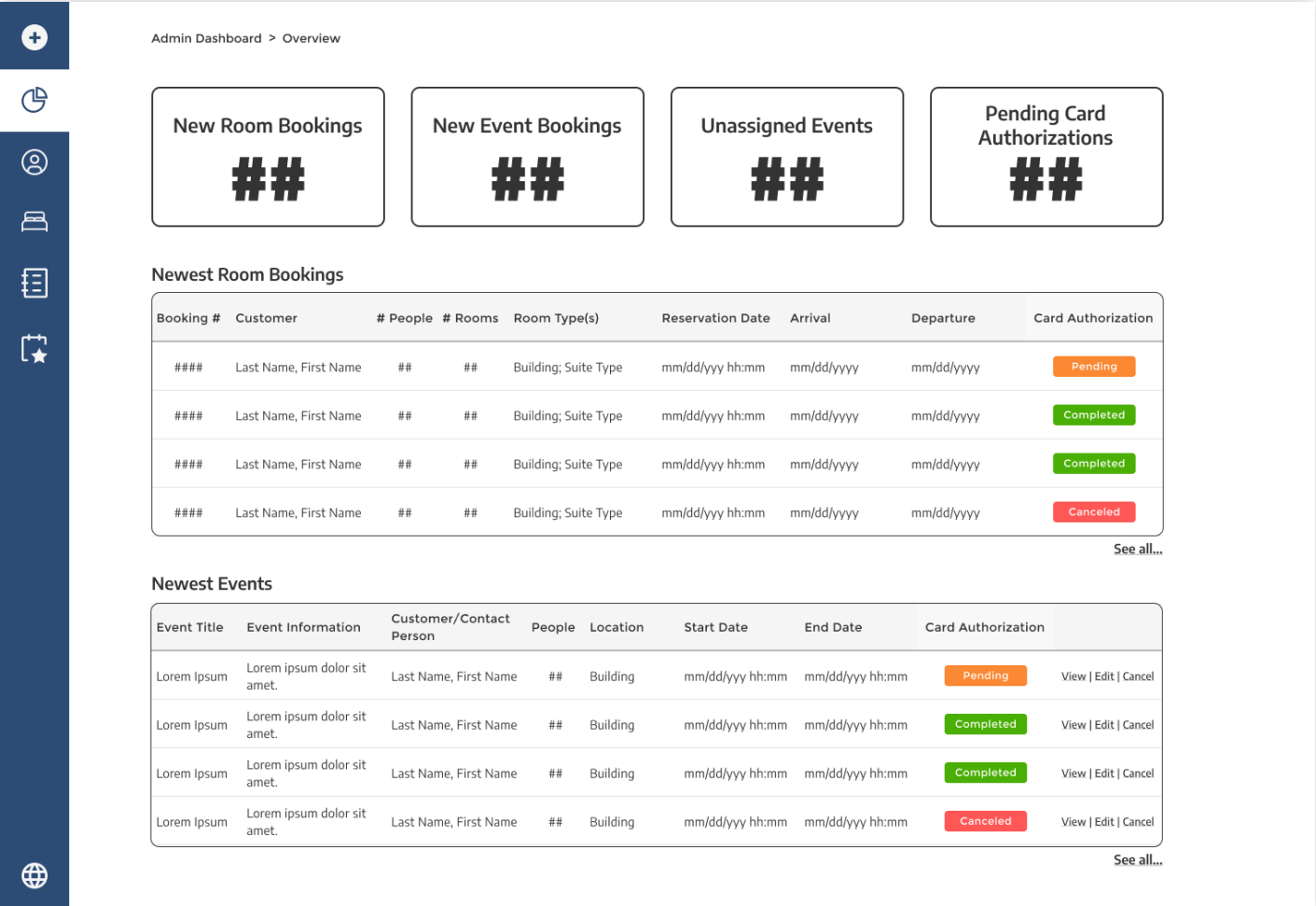
Emergency Contact

Admin Dashboard

UI/UX Design of the Web Application

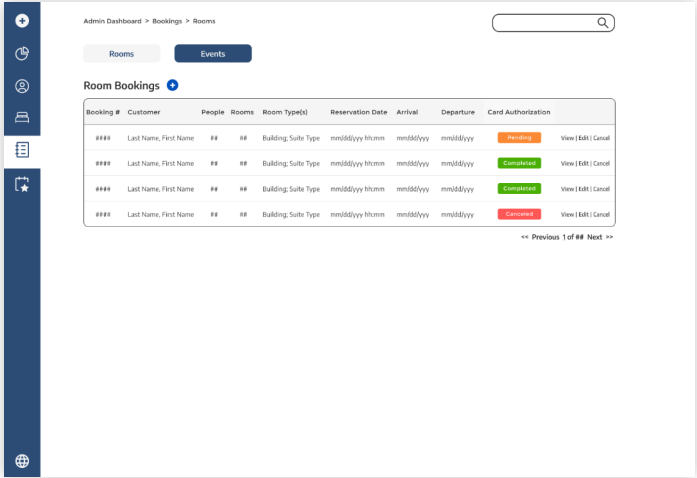
Main function is to allow the staff to manage bookings and reservations on a dedicated web app, and allow administrators to update content on the website.

Overview page is mobile responsive, but due to the nature of the application, functions are only available on desktop.



Admin Overview

Provides authorized a detailed summary of the newest bookings made on the website.



Detailed Bookings

Detailed information on reservations and bookings are available to all authorized staff. These are accessible via the overview page or the navigation bar on the left.

Admin Dashboard: Adding and Editing Information

Admin Dashboard > Manage Data > Rooms

Room TypesFacilitiesEvents

Add Room Type

Choose Room Type to Edit

Room Type and Details

Building

Suite Type

Room Description Here...

Amenities and Features

Amenities

- Amenity 1

- Amenity 2

- Amenity 3

Features

- Feature 1

- Feature 2

- Feature 3

Main Image

Choose File

Save Image

Room Image 1

Choose File

Save Image

Room Image 2

Choose File

Save Image

Room Image 3

Choose File

Save Image

Save Room

Delete Room

Admin Dashboard > Listings > Room Types

Room TypesFacilities

Room Types

Filter By:

Building

Suite Type

Amenity 1

Amenity 2

Amenity 3

Feature 1

Feature 2

Feature 3

Apply Filter

Show 5 entries

Export

Building	Suite Type	Description	Amenities	Features	Room Rate	
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete
Main/Second	Double/Single	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	- Amenity 1 - Amenity 2 - Amenity 3	- Feature 1 - Feature 2 - Feature 3	PHP xxxx.xxxxxx	View Edit Delete

<< Previous 1 of 58 Next >>

Current Catalogue

The current information on the rooms and facilities are listed and available to all authorized staff. These are accessible via the overview page or the navigation bar on the left.

Data Management Module

Communicated with the developer to design a module that will allow authorized staff to add and edit new rooms, facilities, and events that will reflect on the website's front end.



StickerVault Website

Canada and Philippines, 2020-2021

UX/UI Design | Web Design | Wordpress Site Customization

Marketing and E-commerce website for sticker album (product line launched in 2019)

Tools Used: Adobe Photoshop and Illustrator
Affinity Designer
Figma
Wordpress Builder



Landing Page Navigation

"Our Products" and "Our Story" are setup as homepage exclusive anchor links allowing the viewer to jump to specific sections of the page.



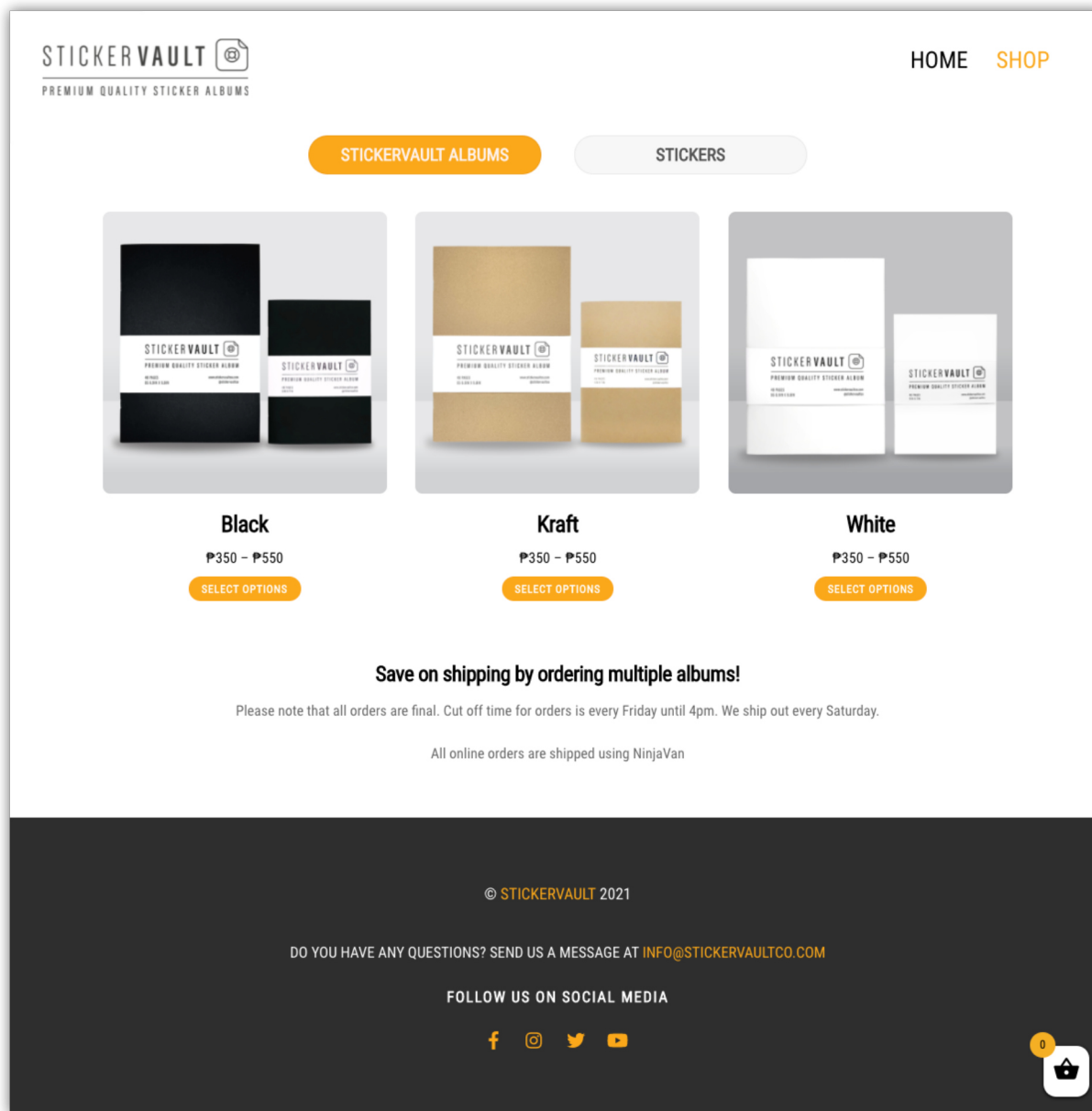
Shop links

One per section; Each is given slightly different texts to look more organic and avoid repetitiveness; ideally creating a better funnel to lead the viewer to the online shop.



"Our Story" Slider

Creating an interactive way of presenting long text that client wanted included, ending with a link to the shop.



StickerVault Shop (2021)

(Present Iteration)

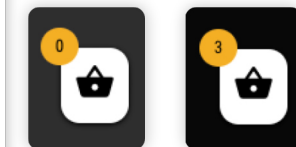
WooCommerce Integration

Setup of client's online shop. Switched from Gumroad Integration to keep customer on the StickerVault page.



Shop navigation bar

Anchor links from the landing page aren't included for a sleeker experience

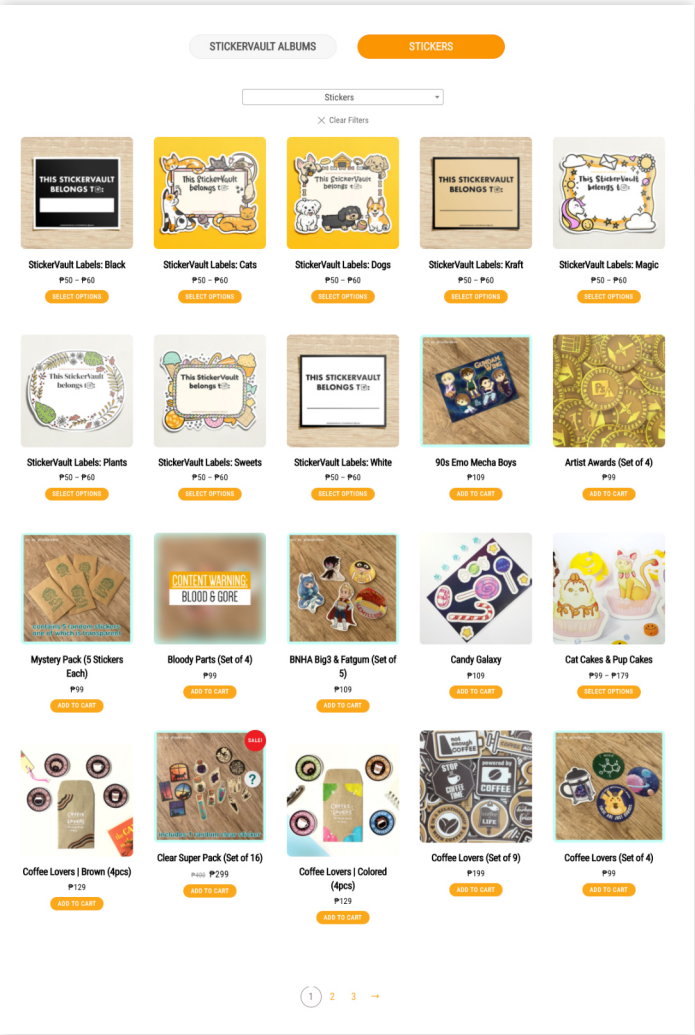


Floating Cart Icon + Slide out Preview:

Easily accessible cart icon with counter badge; clicking the icon activates a slide-out overlay preview with the current total. Available on all pages.

StickerVault Shop (2021)

Additional Shop Pages: Stickers, Product Variant Pages (Sticker Album and Sticker product)



Sticker Section of Main Shop Page:

Sticker Products were separated from the Sticker albums in order to separate main product from additional items.



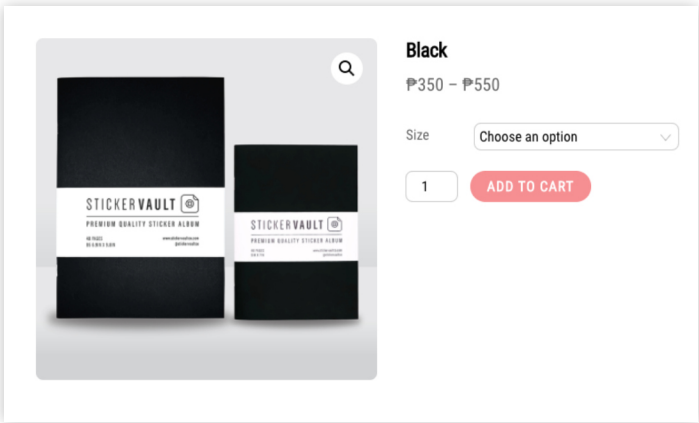
Main Shop Category Buttons

Links to the two main shop pages. Used instead of filters to allow for best page optimization, and to make

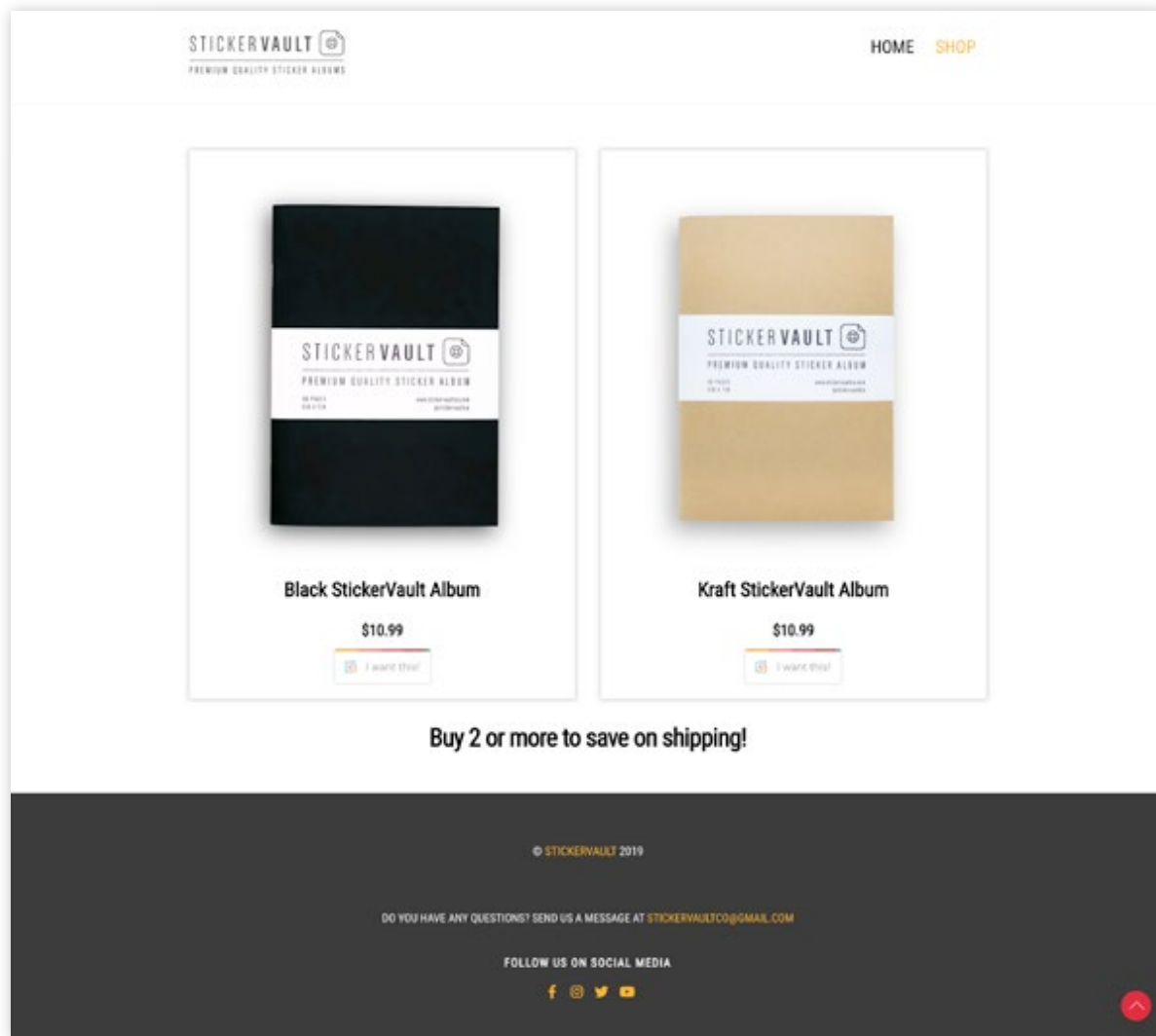


Product Pages:

Customized WooCommerce's available settings to optimize selection process of products and product variations.



Note: Previous shop iteration included in next page



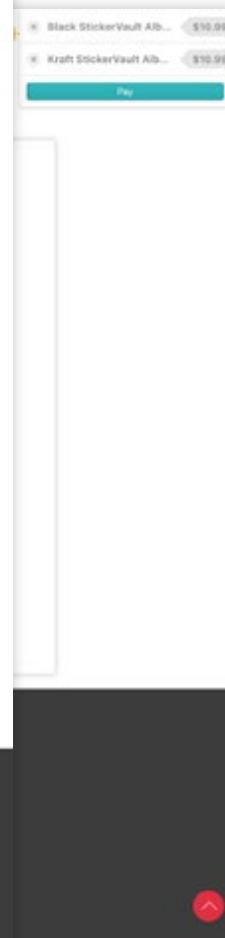
StickerVault Shop (2020)

(Prototype Iteration)

Gumroad Integration on Website

Previous iteration of client's online shop using their Gumroad details.

Gumroad integration was used as a placeholder system before client decided to switch to WooCommerce to be able to provide local pricing.



Gumroad overlay

Keep the visitor's experience within the website until redirected to gumroad checkout page..

MAGIS: Social Media Posts

Philippines (remote), 2020

Graphic Design | Social Media Design
and Strategy

Conceptualizing and designing social media
posts advocating Mental Health

Tools Used: Adobe Photoshop and Illustrator
Affinity Designer
Figma

Instagram Stories Templates

Creating templates for Instagram stories that encourage
audience interaction and engagement.



MAGIS: Social Media Posts (continued)



Understanding BURNOUT

@magiscreative



Burnout is a term you might be familiar with in connection to stress and anxiety, as a state in which people may have been both physically and mentally exhausted. As a result, it becomes difficult to complete even the simplest tasks in various aspects of everyday life.

Reference: psychologytoday.com

@magiscreative



Burnout can be defined as the state of overwhelming exhaustion from negative factors not just from work, but also from relationships, or even your general living situation. Examples of these factors tend to involve a perception that one is failing at their tasks or insufficient at fulfilling their role.

Reference: psychologytoday.com

@magiscreative



These perceived failures can create a sense of shame wherein people might want to hide their struggles, creating a cycle that just makes the situation worse. If left unaddressed, burnout can also lead to questioning one's sense of self, and create an unhealthy echo chamber of self-deprecation that is even more detrimental to one's mental state.

Reference: psychologytoday.com

@magiscreative



Combating burnout isn't just to achieve the goal of getting your motivation back. It's also to improve your mental state and the factors that contribute to it. This thus requires a better understanding of the cause of burnout, and looking for proper support to be able to manage the mental strains before they get to a point where it overwhelms you.

Reference: psychologytoday.com

@magiscreative



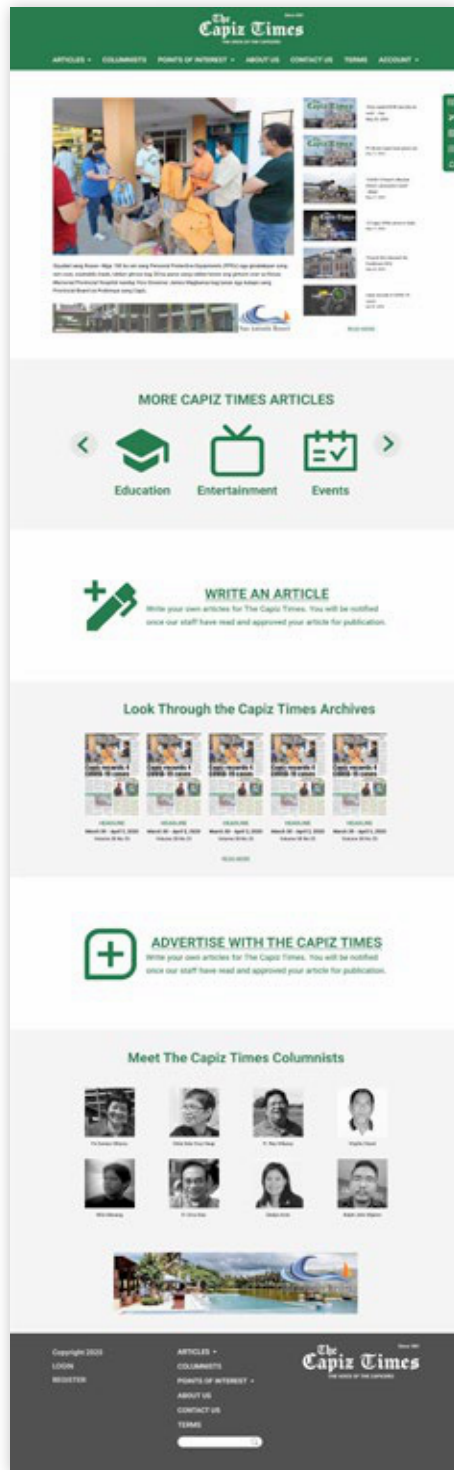
Getting a good support network of family, friends, and trained professionals will thus help you learn how to recognize when you are focusing too much on negatives. You can reach out and communicate with your support network to address these thoughts and find solutions or alternatives.

Reference: psychologytoday.com

@magiscreative

Instagram Slideshow Post

Creating images with simple but succinct visual cues that accompany longer text for informative posts.



The Capiz Times Website and Mobile Application

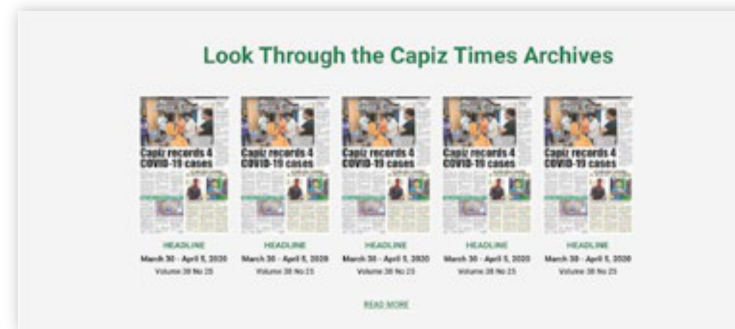
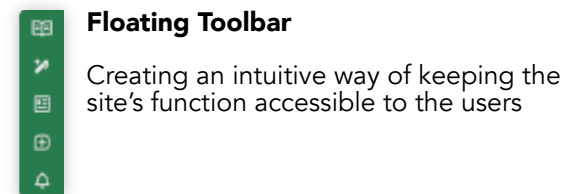
Canada and Philippines, 2020

UX/UI Design | Web and Mobile Design

Marketing and News Archive Subscription Website and Mobile Application

Tools Used: Figma
Affinity Designer

Note: Not all design elements were carried over to the final website and mobile application. Designs as shown here are what were approved to be turned over to the development team.



Article Categories and Archive Links: Clear categorization of available articles for ease of the audience's perusal.

Color-coded Homepage Sections: Subtle way to visually differentiate sections that invite activity and encourage browsing.

White Sections: Recent news, Write an Article, Advertise

Gray Sections: Other articles, Archives, Columnists

The Capiz Times
THE VOICE OF THE CAPIZNOS

ARTICLES • COLUMNISTS POINTS OF INTEREST • ABOUT US CONTACT US TERMS LOGIN •

Subscribe to The Capiz Times

Thank you for signing up!

Before we continue, please fill in the form below to complete the details of your account.

FIRST NAME*

LAST NAME*

MOBILE NUMBER*

Choose a Subscription Plan:

\$1/mo

Billed Monthly

Cancellations will apply in the next billing month

\$10/yr

Billed Annually

Cancellations will apply in the next billing month

Choose your Preferred Payment method:

☐ Paypal:

☐ Credit Card:

☐ I have read and agree to the Privacy Policy and the Terms and Conditions of The Capiz Times

NEXT

Copyright 2020
LOGIN
REGISTER

ARTICLES •
COLUMNISTS
POINTS OF INTEREST •
ABOUT US
CONTACT US
TERMS

The Capiz Times
THE VOICE OF THE CAPIZNOS

Subscribe Page

Design intended to request for all needed information in a single page to simplify the process of finalizing the user's account, and for ease of reviewing the details entered.

Site Functions

Designed an interface that minimizes the visual noise when using the intended function.

Write an Article

HEADLINE

Main Text

Upload a Featured Image

☐ I have read and agree to the Privacy Policy and the Terms and Conditions of The Capiz Times

SUBMIT

Write an Article

Simplifying the process of submitting an article by creating a form that only shows the functions that the end user can access.

Categorizing, editing, and publishing of the articles can only be done by the site administrators and editors, thus those functions are not available in the standard view.

Advertise with the Capiz Times

ADVERTISE ON-PRINT
Advertise your business on The Capiz Times Publications

ADVERTISE ONLINE
Advertise your business on The Capiz Times Website and App

ADVERTISE COMBINATION
Advertise your business on The Capiz Times Publications, Website, and App

Advertisements submitted online will remain on your chosen platform for one month. You may resubmit the ad in the following months if you'd like to renew the advertising period.

Please note that the editors and publishers will have full discretion of the placement of your ad.

NEXT

Advertise

Due to the different options available, interface was designed to make the process more manageable for the end-user to browse through the variety of options that Print, Online, and Combination advertising provide.

Advertise with the Capiz Times

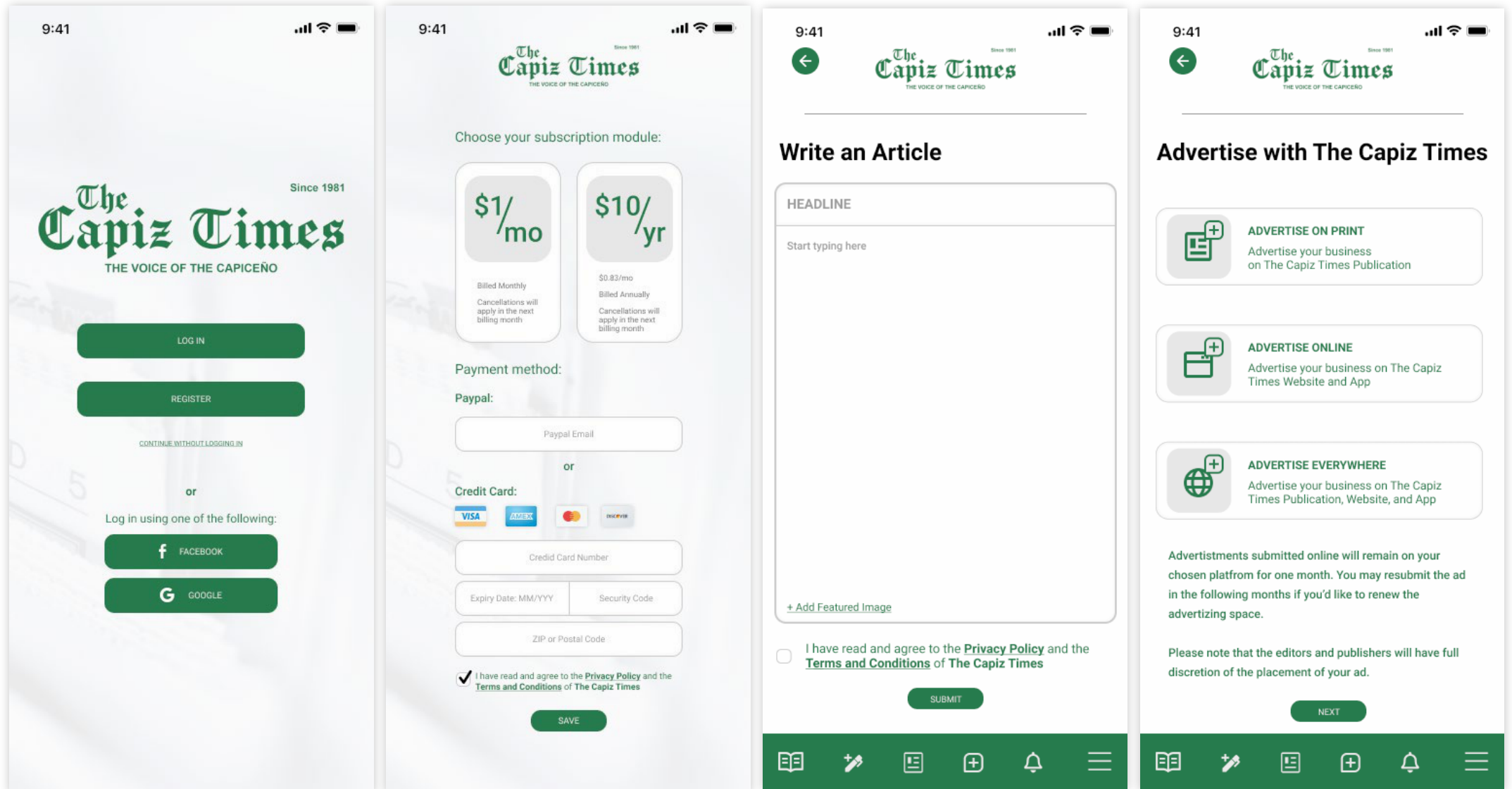
WHOLE PAGE 27 x 17 inches	\$200	HALF PAGE 13.5 x 17 inches	\$100	1/4 PAGE 6.75 x 17 inches	\$50
1/8 PAGE 4.5 x 17 inches	\$30	COLORING CARD SIZE (Standard) 3.5 x 5 inches	\$20	COLORING CARD SIZE (Short and Wide) 3.5 x 7 inches	\$10

NEXT

The Capiz Times Accompanying Mobile App

UI/UX Design of the supporting mobile app of the site's core functions

Mobile Application: Translating the designs of the most important functions of the site as discussed with the client into a mobile interface while still minimizing visual noise.

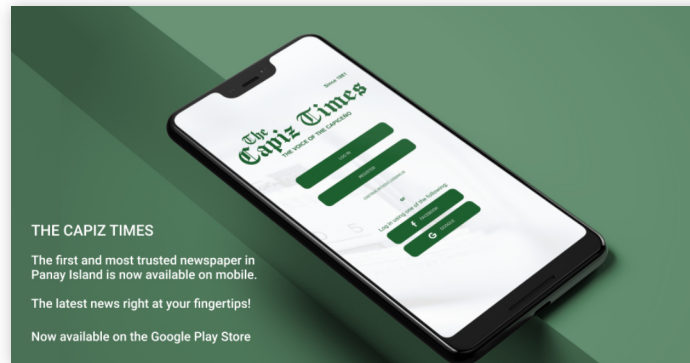


Note: Not all design elements were carried over to the final website and mobile application. Designs as shown here are what were approved and turned over to the development team.



The Capiz Times Mobile App: Mockup + Marketing

Mockup image used for preview and marketing once mobile app was launched on the application stores



Mobile and Web Marketing

Various iterations of the original mockup image created for use in various marketing platforms (e.g. Google play store preview images, banner ad).

Kumustahan Website

Toronto, Canada, 2020

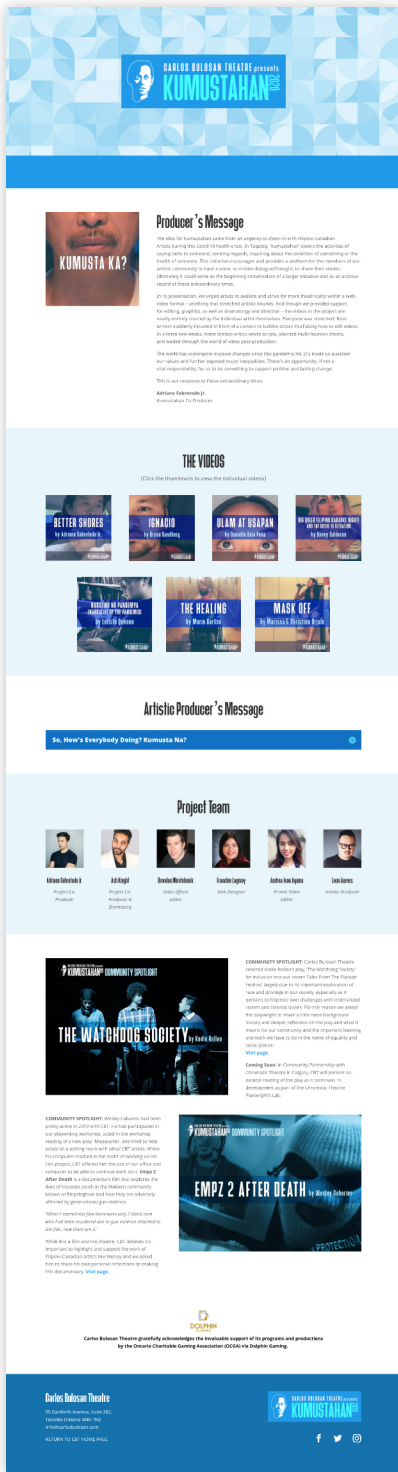
UX/UI Design | Web Design

Landing page of creative initiative inviting actors to share their experiences as Filipinos/Filipino-Canadians/
Filipinx at the time of the pandemic

Tools Used: Figma

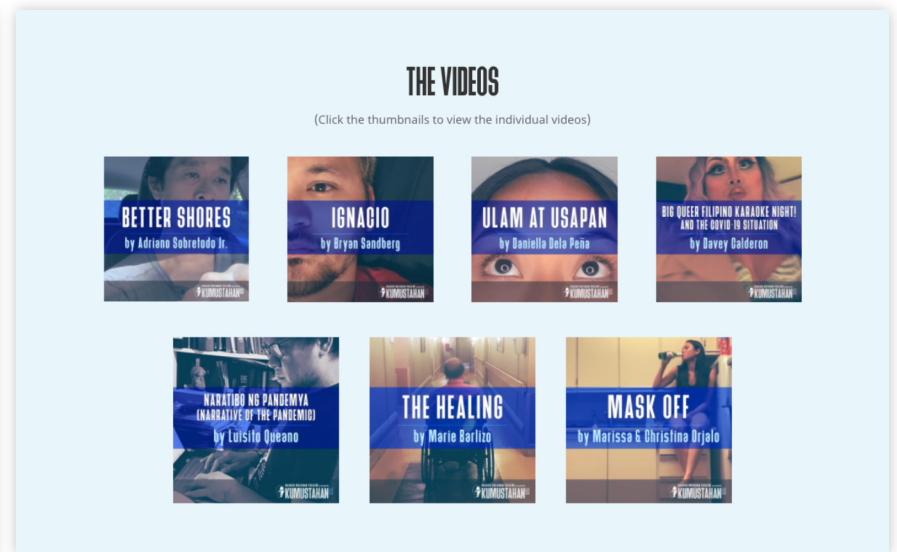
Affinity Designer

Website Buuilder



Message Toggle

To avoid a long block of text on the landing page, the Artistic Producer's Message was hidden behind a toggle to maintain a more balanced look for the landing page



Thumbnaail Icon Links

Each thumbnail provides a quick overview of the video essay title and the artist who produced it. The thumbnails all link to the video essay's dedicated page.



Marie Barlizo

Artist Statement

As a playwright and dramaturg, I have a great commitment to developing new plays by people of color (POCs) because I want to expose theatre audiences to different stories, and to those that may not have been told before. With my plays, I hope to strengthen and build the Asian theatre in Canada and redefine Asian-Canadian characters on our stage for a contemporary audience. The Healing is a personal story about the challenges my family faced when my father was admitted to the hospital for COVID-19 and how it is so important to advocate for the elderly now more than ever.

The Healing Credits

Written and performed by
Marie Barlizo

Dramaturgy Consultant
Natalie McCullum

Edited by
Brendan Miratschnick

Directed and dramaturged by
Ash Knight

Artist Bio

Marie Barlizo is a Filipino-Chinese playwright, screenwriter, dramaturg and producer from Montreal. She is a graduate of UBC's Creative Writing MFA Program and the first visible minority to graduate from the National Theatre School's (NTS) Playwriting Program. She is the playwright mentor at Black Theatre Workshop's Artist Mentorship Program and an instructor at NTS. Her play LUCKY was developed at DanF Playwrights Retreat and was a hit at the 2019 Next Stage Theatre Festival in Toronto. She is an Artist-in-Residence at Image Theatre where she is developing her play The Warrior. George Theatre commissioned her to write The Little Mighty Superhero. Her play Happiness, developed at Playwrights Theatre Centre, was read at Carlos Bulosan Theatre's 2020 Tales from the Hipside festival, in collaboration with Theatre Amihan and Theatre Passe Muraille. She is a member of the Literary Managers and Dramaturgs of the Americas and Regional Rep of UBCA Canada.

More from other participating artists



Carlos Bulosan Theatre

95 Danforth Avenue, Suite 202,
Toronto Ontario M4M 1A2
info@carlosbulosan.com

RETURN TO CBT HOME PAGE



Kumustahan: Artist and Video Essay Page

Each Artist participating in the Kumustahan project has a dedicated page in the website containing the video, Artist Statement, Bio, and the video credits.



Header + Video

Video thumbnail doubles as the page header for optimized experience and flow throughout the different video essays

More from other participating artists



Links to other Artist Pages

Placed at the bottom of the page to encourage viewing of other artists' submissions after viewing and reading the content of the current artists' page

Footer Link

Due to non-traditional nature of the header, client can go back to the main page using the icon on the footer. Icon is thus colored slightly different from the rest of the footer to help indicate that it's a clickable link, similar to the social media icons.

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About Digital Blocks

Digital Blocks is a global digital solutions provider and blockchain application specialists headquartered in Melbourne, Australia with offices in Santa Monica, Los Angeles, Singapore, Hong Kong, Manila and India.

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Intra-Corporate
Data Automation

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[Contact Us](#)



Digital Blocks Website

Australia (Remote), 2018

UX/UI Design | Web Design | Wordpress Site Customization

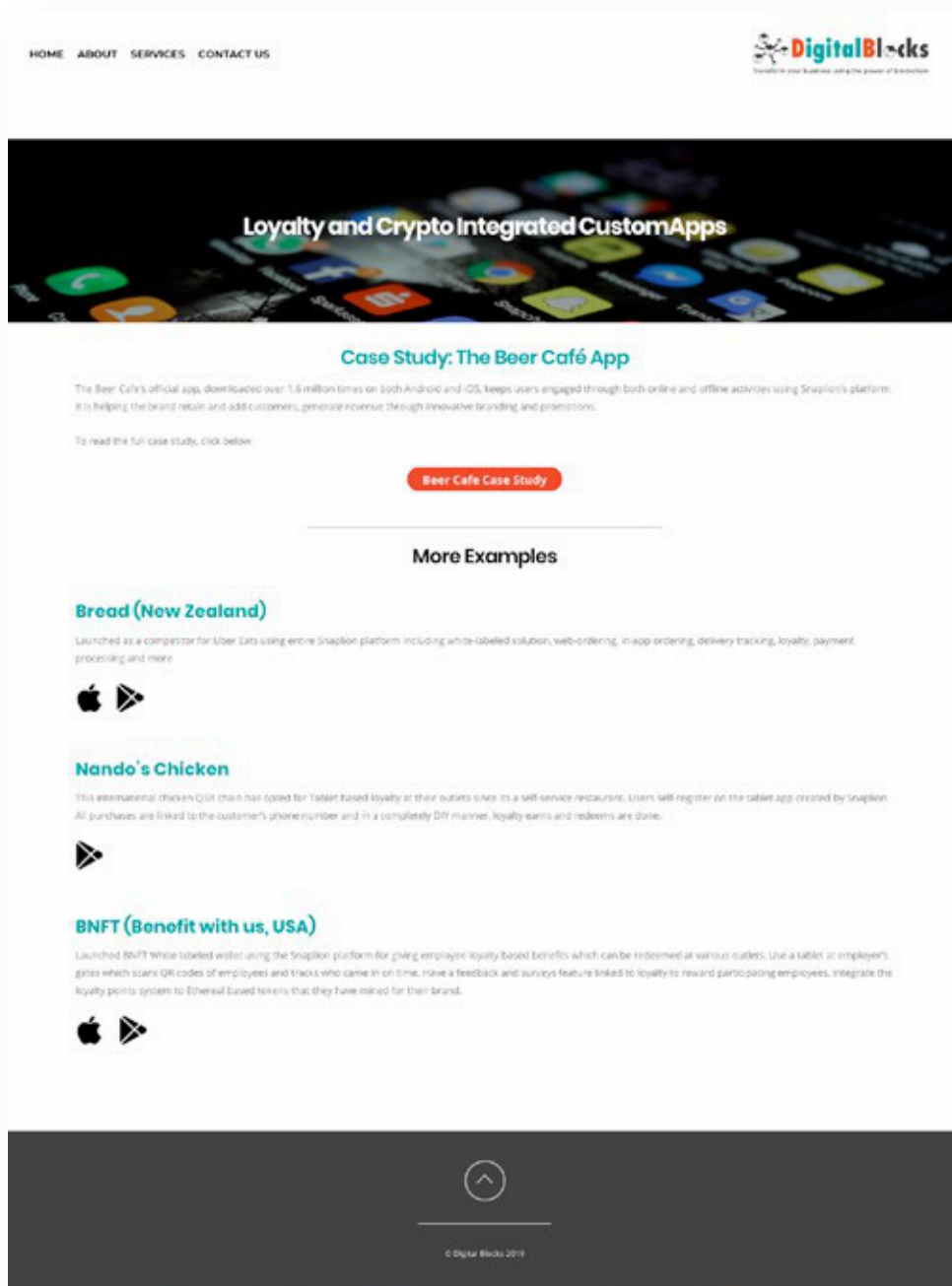
Design update of company B2B and marketing website

Tools Used: Adobe Photoshop
Adobe Illustrator
Wordpress Builder

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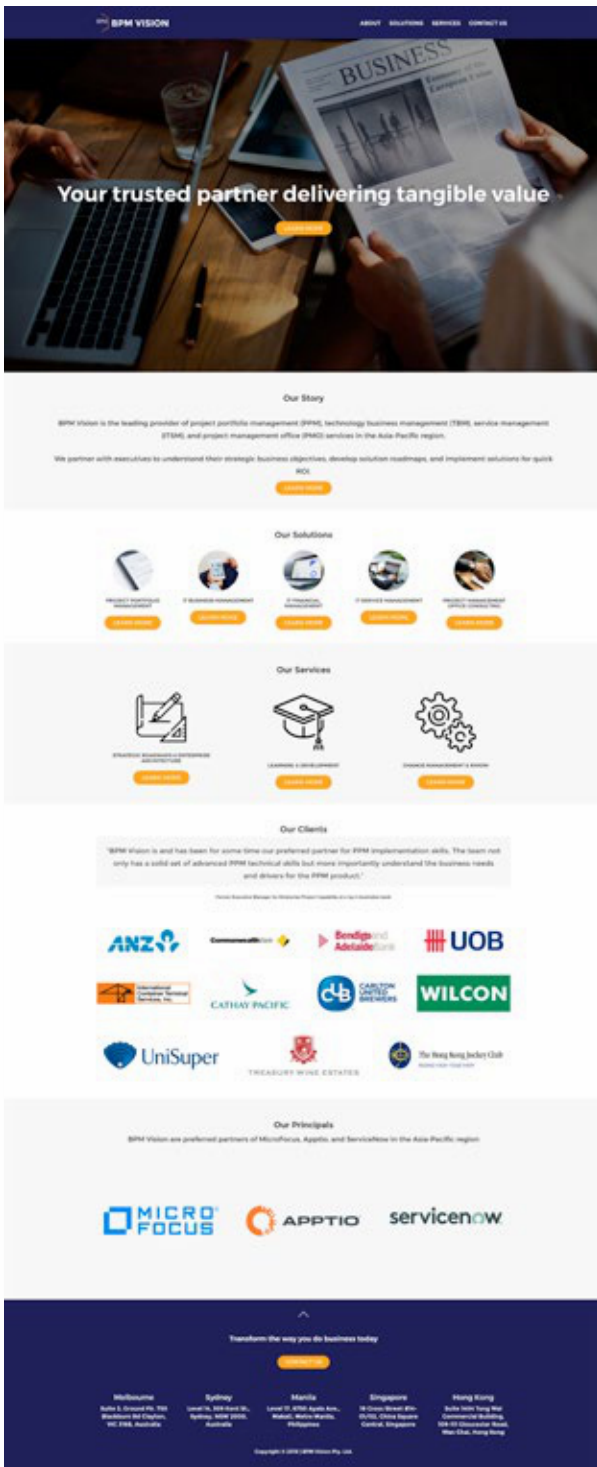
Animated anchor link: Guides viewer to next section. Takes smaller screens into consideration and gives users an interactive element that encourages continued engagement with the site.



Download page: organizing company case studies and apps

The screenshot shows a 'Contact Us' form. At the top, it says 'Contact Us' and 'Fields marked with an * are required'. Below this is a prompt: 'PLEASE HELP US UNDERSTAND HOW WE CAN ASSIST YOU *'. A dropdown menu is open, showing the following options: '✓ Loyalty and Crypto Integrated CustomApps', 'ICO and Hedge Fund Strategy', 'Blockchain and Intra-Corporate Data Automation', and 'Other'. Below the dropdown are four input fields: 'EMAIL *', 'ORGANIZATION NAME *', 'PHONE (WITH AREA CODE) *', and 'MESSAGE *'. At the bottom of the form is a 'Submit' button.

Contact form: Sections added to the specifications of the client to help the viewer submit clearer inquiries to the company's many services



BPM Vision Website

Australia (Remote), 2019

UX/UI Design | Web Design | Wordpress Site Customization

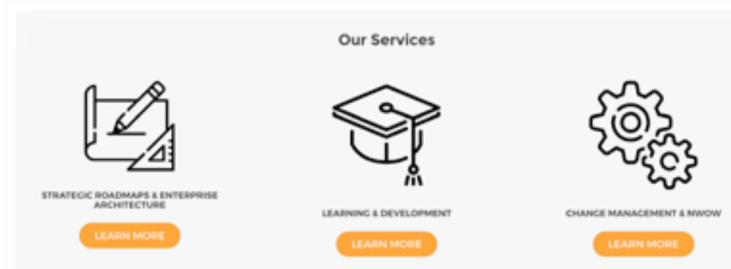
Design update of company B2B and marketing website

Tools Used: Adobe Photoshop
Adobe Illustrator
Wordpress Builder

Due to the ammount of information being presented on the site, a main part of the process was working with the client on how to effectively group the sections of the site to better present it to the viewer.



Navigation Links: Dropdown menu to better group subsections together for easier reference



Section Links: Site content is also outlined on the landing page, with each section having it's own link to it's dedicated page.

Contact us

Melbourne HQ

Suite 3, Ground Floor, 750 Blackburn Rd
Clayton, VIC 3168, Australia

✉ admin@bpmvision.com.au

☎ 03 9543 9434

Sydney



Manila



Singapore



Hong Kong



Full Name

Business Email

Company

How Can We Help...

Message

SUBMIT

Full Name

Business Email

Company

✓ How Can We Help....

Project Portfolio Management (PPM)

IT Business Management (ITBM)

IT Financial Management (ITFM)

IT Service Management (ITSM)

Project Management Office (PMO) Consulting

Strategic Roadmaps & Enterprise Architecture

Learning & Development

Change Management & NWOW

SUBMIT

Transform the way you do business today

CONTACT US

Melbourne

Suite 3, Ground Flr. 750
Blackburn Rd Clayton,
VIC 3168, Australia

Sydney

Level 14, 309 Kent St.,
Sydney, NSW 2000,
Australia

Manila

Level 17, 6750 Ayala Ave.,
Makati, Metro Manila,
Philippines

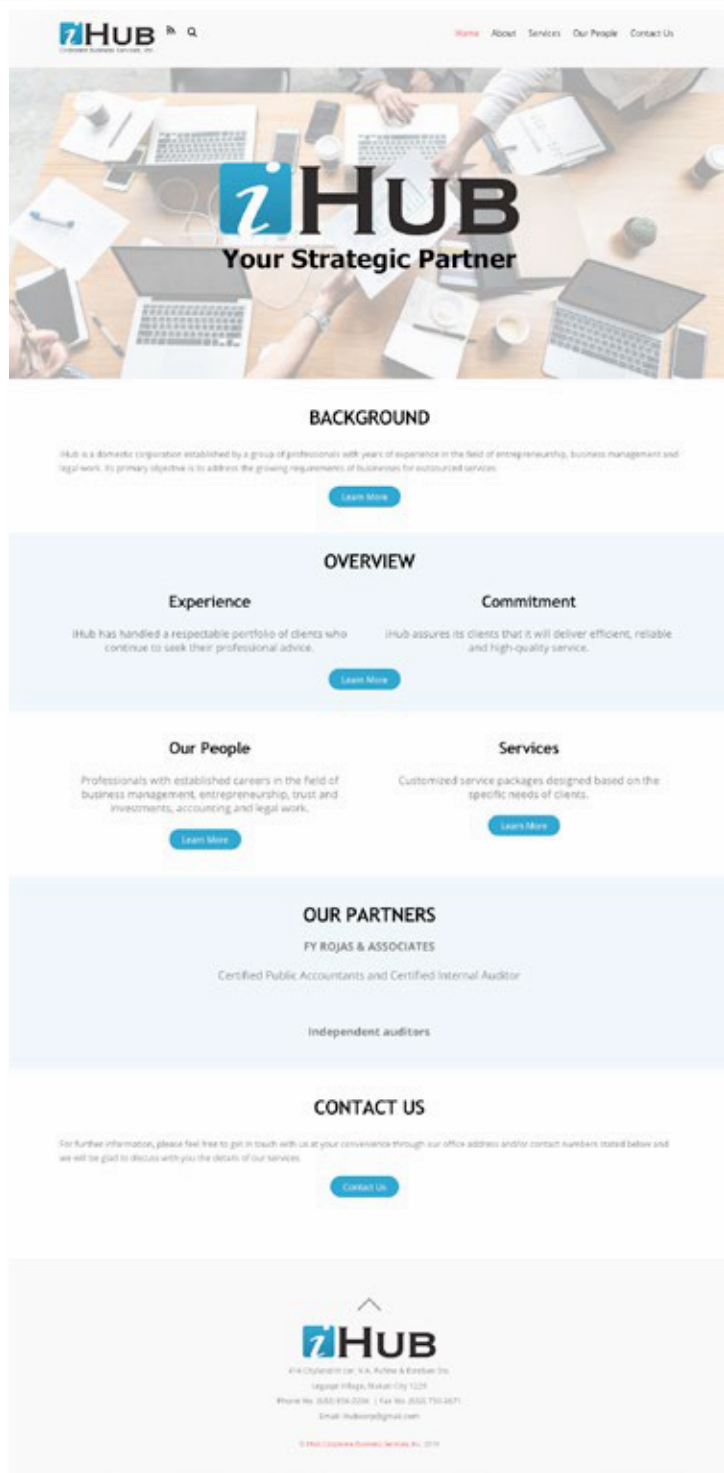
Singapore

18 Cross Street #14-
01/02, China Square
Central, Singapore

Hong Kong

Suite 1404 Tung Wai
Commercial Building,
109-111 Gloucester Road,
Wan Chai, Hong Kong

Contact form: Sections added to the specifications of the client to help the viewer submit clearer inquiries to the company's many services.



iHUB: Corporate Business Services, Inc. Website

Philippines, 2019

UX/UI Design | Web Design | Wordpress Site Customization

Design update of company B2B and marketing website

Tools Used: Adobe Photoshop
Adobe Illustrator
Wordpress Builder

Updated website landing page to modernize their visual digital presence. Overall design purpose is to provide a concise overview of the information and services to help direct visitors to the relevant information needed.

Any questions or clarifications? Feel free to contact us!

Name *
First Last

Email *

Message *

Submit

Other ways to contact us:
Phone No. (632) 856-2206
Fax No. (632) 750-2671

Simple contact page: Needed slight tweaking in the backend due to slight conflict with client's webhosting email.

iHUB Updated Logo and Business Card Designs

Graphic Design

Tools Used: Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Updated logo for use on all collaterals



Vilma M. Constantino
Director - Treasurer

203 Cityland III cor. V.A.
Rufino & Esteban Sts.
Legaspi Village,
Makati City 1229

Phone: (632) 856-2206
(632) 856-2208
Email: vilma@ihub.com.ph

Business Card Design and Mockup



RG FINANCIAL SERVICES LIMITED (PHILIPPINES) INC.

Your Business, Our Solutions

RGFS

YOUR PARTNER OF CHOICE

OUR COMPANY

RG Financial Services Limited (Philippines) Inc. (RGFS) was established in 2001 to provide fund administration services to investment products and employee benefit plans. It has then evolved and expanded its services to private clients, corporate and financial institutions. RGFS is focused on providing customized and comprehensive services in accordance with the high level of service needed by our global and domestic financial institutional client base through the expertise of its key people and extensive use of customized solutions.

OUR CORPORATE STRENGTHS

- Solid Track Record as a Service Provider
- Competent Key People with Technical Skills and Expertise
- Customized Business Solutions
- Established Disaster Contingency Plan

RGFS Website

Philippines, 2019

UX/UI Design | Web Design

Design update of company B2B and marketing website

Tools Used: Adobe Photoshop
Adobe Illustrator
HTML/CSS Visual Coder

Organized client-approved website html/css files for turnover to the IT department for secure upload to their server.



HOME OUR PEOPLE PRODUCTS AND SERVICES NEWS LOGIN

OUR PRODUCTS AND SERVICES

RGFS offers a wide range of business solutions aimed at providing responsive, timely and cost-effective service.

Fund Services

Investment Products

- Calculation of Net Asset Value
- Mark to Market Valuation of Securities
- Calculation of the funds income and expense accruals
- Calculation of dividends and distribution
- Calculation of fees and commissions
- Customer Online Registry Access
- Generation of Financial Reports

Employee Benefit Plans

- Data Set-Up
- Recordkeeping and Maintenance of Ledgers
- Benefit Calculation
- Report Generation
- Online Services

Estate Planning Solutions

- Formulation of Design, Structure and Implementation
- Financial Statement Preparation
- Regulatory Compliance
- Lectures

Consumer Lending Administrative Support

- Property Acquisition Assistance
- Reconstitution and Annotation of Titles
- Registration of Chattel Mortgage
- RCM and Chattel Mortgage Foreclosure
- Loan Administration System Services

For further inquiries, email us at services@rgfs.com.ph



ADDRESS
Unit 5 - 14 Pearl Plaza Building,
Pearl Drive, Barangay San Antonio,
Ortigas Center, Pasig City 1605
Philippines

CONTACT US
Email: services@rgfs.com.ph
Tel: 63 (2) 687 2961
Fax: 63 (2) 687 1903

LINKS
[VISION](#)
[Our Values](#)
[Corporate Structure](#)

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Content Pages

Updated the site to have a more unified look aligned to their brand colors.

Designed and coded client-approved website html/css files for turnover to the IT department for secure upload to their server.

TOP Graphic Studio (Design Exercise)

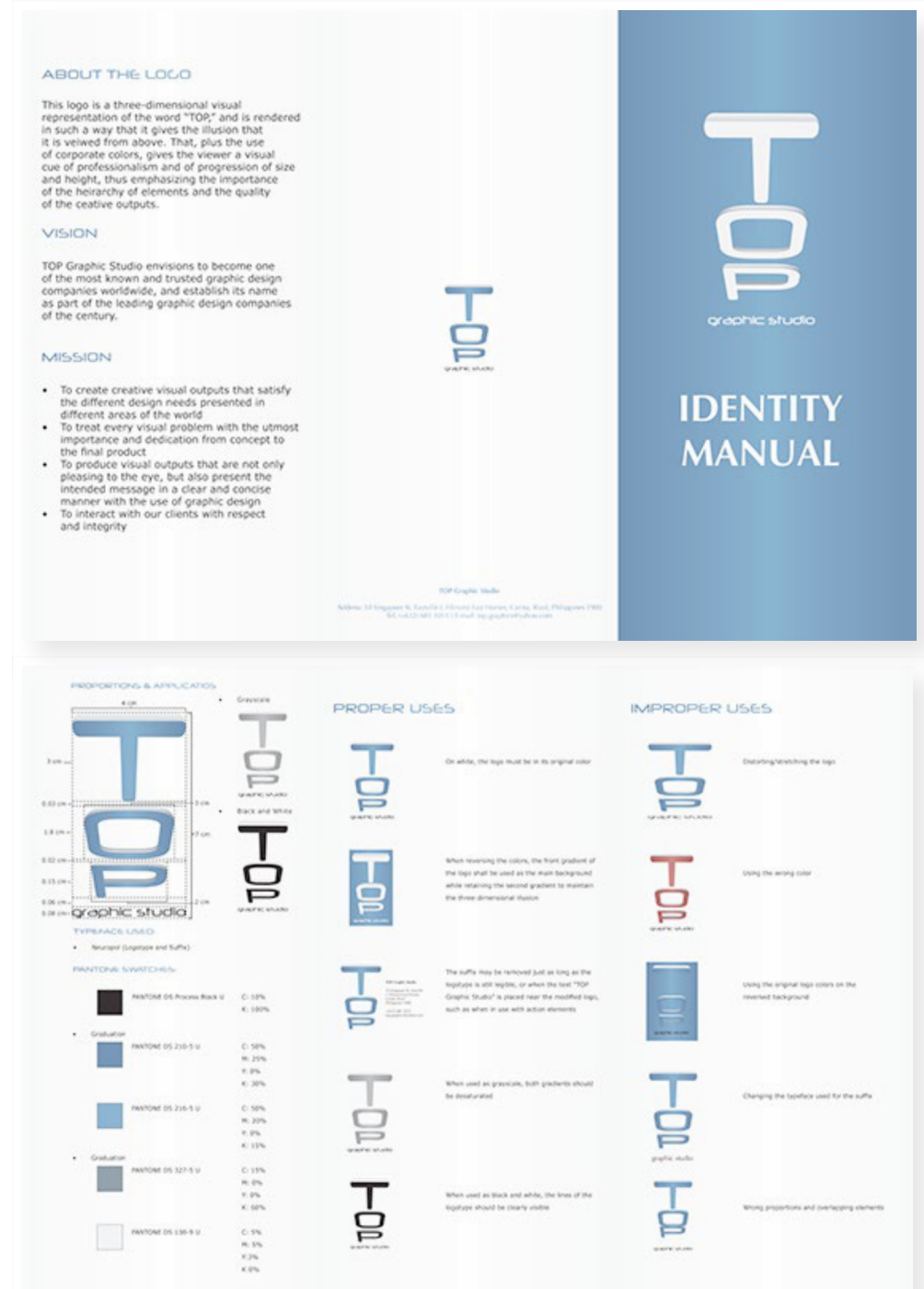
Graphic Design

Mockup exercise designing a conceptual studio logo and identity manual

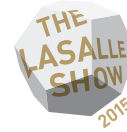
Tools Used: Adobe Photoshop
Adobe Illustrator
Adobe InDesign



Logo (light and dark variations)



Identity Manual for logo and it's uses



MA Art Therapy, 2015 *Art Exhibition*



Praxis Space, LASALLE College of the Arts
22 May - 3 June 2015

"O" Catalogue Design

Singapore, 2015

Graphic Design

Co-designer of Art Therapy 2015
graduating class' exhibit catalogue

Tools Used: Adobe Photoshop
Adobe Illustrator
Adobe InDesign



"O" Catalogue Sample Pages

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©2015 MA Art Therapy Faculty for the Creative Industries, LASALLE College of the Arts

The MA Art Therapy Programme at LASALLE College of the Arts offers an internationally informed, two-year, full-time art therapy training in a contemporary psychodynamic psychotherapy framework. Integrated into the curriculum are inter-subjective approaches, attachment, and trauma theory with the ability to connect these concepts through the process of creativity and expression in treatment, in the Southeast Asian context.

This training Programme achieved approval status in 2009 with ANZATA, the Australian and New Zealand Arts Therapy Association, an international professional art therapy association. Upon graduation, our graduates can apply for the credential ATR (Registered Art Therapist) allowing them to practice as registered art therapists in Australia, New Zealand and Singapore. The Programme was validated by Goldsmiths, University of London in 2012.

The Programme maintains significant sustaining partnerships, relationships and collaboration with various industry and community partners and officially became the Educational Partner with The Red Pencil in 2012.

For Programme enquiries, email: admission@lasalle.edu.sg, or call +65 64965000

LASALLE College of the Arts,
McNally Campus: 1 McNally Street, Singapore 187940
Winstedt Campus: 9 Winstedt Road, Singapore 227976
www.lasalle.edu.sg

3

4



NG JUE ANN
ann.ng1203@gmail.com



树 (Tree)
Photography
2015

During Jue Ann's undergraduate training she volunteered in an art-based studio which helped underprivileged children to express themselves through art. This experience enlightened her to the importance of art making, and inspired her to pursue postgraduate study in M.A. Art Therapy. During her training in this program, she had interned in a hospital and in a community service center. As a result of the course she has developed a passion for working with the elderly to facilitate them to age with dignity. Her understanding and communication skills with older adults have been greatly enhanced as a result of her clinical practice.

This series of black and white photographs are a visual response of my journey of working with older adults in Singapore. All of the images depict different stages and circumstances that are experienced by them. These trees illustrate the subjective world which was shared intimately with me by my clients. It has helped me to understand their longings and desires - a sense of being remembered by people whom they love and care about, or as a reflection of remembering themselves in their process of ageing.

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11



4'4"3'x1'
Photography
2015

FRANZISKA MAGDALENA LAPPIN-SMITH
f.lappin-smith@hotmail.com

Franziska is a qualified kindergarten teacher and psycho-motor therapist from Switzerland and she has worked in education with the international community in Singapore for many years. Combining her interest in the arts and her desire to work at a deeper level with individuals, she was inspired to pursue an MA in Art Therapy. Franziska's interests lie in working with individuals, specially with children, with physical and mental disabilities. In her clinical training she has had the opportunity to work with children and adolescents at risk, as well as people with muscular dystrophy and their families.

Franziska's experience of working with clients who are physically challenged inspired her to create in situ artworks, using natural materials available in the immediate environment. Walking in solitude through parks and trails, her work draws on the dynamic interaction between nature and the artist creating an awareness of our connection with nature. In places not accessible to most of her clients, she engages in a non-verbal communication with nature that mirrors the therapeutic communication she has with her clients. The artwork seeks to engage the viewer to reflect and question the value of nature, their lives and that of all members of our community.

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Thank you for viewing!